

The precision in each thread, The creation in each line...

The experience in each stitch, The care in each touch...

Bomdia, we know best

• About us

Created in 1933, BOMDIA became one of the top specialists in the production of cotton terry articles. Since its foundation until today, BOMDIA has been surprising the market with its designs, innovation, quality, technical experience and keen knowledge of the market needs, relying on qualified staff constantly up dated on trends, fibers and techniques, having always in mind the social and environmental awareness. With a production capacity of 2.500.000 Kgs, we are proud to say that BOMDIA products are currently spread in all 5 continents, one more factor that motivates us to do more and better each day.



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Hall 11.0 / Stand C40

B o m d i a ®

Certifications



Bomdia is certified and approved by OKO-TEX standards



Bomdia is certified with the Blue Leaf for "Eco-Friendly Processes"



Bomdia is certified with the Green Leaf for "Eco-Friendly Materials"



Bomdia was recognized as a leading portuguese "PME"

Did you know...

That the commercial space of BOMDIA is represented by 636 clients, across 25 countries.

From these 636 clients, 151 remain with the brand for more than 20 years, 175 clients for more than 10 years and less than 20... and 310 between 1 and 10 years.

Our Brands

Trends are ephemeral and are constantly changing and to keep up with this our design team plays a key role in our products. They create original pieces that place our collection in the avant-garde path.

Bomdia has then created 5 sub-brands each of them with some unique designs and technics.



Bomdia Prestige® - brand addressed to a market segment of high range products, incorporating articles with innovative textures and finishing.



Bomdia Classic® - market segment more classic, especially articles of medium-high range.



Bomdia Mini® - market segment for babies and children.



Bomdia Sport® - market segment addressed to sport and leisure, presenting a collection of beach towels, gymnasium, sauna and SPA.



Bomdia Discount® - For a more competitive market segment.

Vision

Manage our business in a professional manner towards the excellence of our products and services in constant harmony with the environment and the society that surrounds us.

Mission

- Become Iberian market leader for terry bath.
- Consolidate and develop our position in other European markets where we are present.
- Strong commitment to innovation and distribution of our products.
- Ongoing training of human resources.

Values

- Permanent quality, Constant innovation.
- Market orientation, promoting customer satisfaction and loyalty.
- A customer is a friend, a supplier a partner.
- Our success begins in each of us.
- Absolute Respect for the principles of economic, social and environmental development.
- Ongoing Motivation of human resources through culture of merit.

Our Company

